

OFEM'S CUSTOMERS: WELTON BIBBY AND BARON

An eight-color 1000 mm width gearless flexo press "Appia GL 808", manufactured by the Italian firm OFEM Srl, has been running since a few months in the facility of Welton Bibby and Baron (UK), one of the main European paper printing companies. The machine is now working 16 hours per day, printing paper packaging and paper bags.

OFEM is proud of having been chosen by such an important firm as Welton Bibby is. The English firm started their activity more than 150 years ago, and have become one of the largest leading manufacturer of paper bag packaging, thanks to their inclination to meet customers' requirements, especially in the pet care market, retail fashion and supermarkets. They aim to truly delight their customers with a "can do" approach, following the same philosophy of OFEM organization and they continue to bring new paper bag products to the market year on year.

When they had to choose a new machine to raise their level of productivity, the Welton's management had more than one proof of the efficiency of the OFEM's machines, by visiting some reference sites to support their final choice. The main characteristics of the gearless press bought by the English leader in the paper market, that made them prefer the OFEM's machine within many other proposed are, as confirmed by the same customer, high run speed (up to 350 m/min) and quick change over.

The Appia, after less than two years from its introduction in the market, is proving to be a state of the art machinery, capable to satisfy the needs of the most sophisticated and considerable customers.

With its versatility, it is the ideal machine to be personalized by each customer, depending on their specific needs of productions, by integrating it with a wide range of equipments and accessories available.

Appia is the result of OFEM sensitivity to changes in the marketplace: a modern and efficient machine allowing a more affordable initial investment for converters that therefore can still keep on getting ahead because converting companies do need to update their technologies, although they can't afford all the investments required by the surplus and they need a modular machine.

From a technical point of view, the higher the level of the supporting equipment, the higher the possibility to upgrade it years to come. With Appia it is possible to start with a limited initial investment, allowing a series of updating up to the standard of the higher level printing machines available on the market.

Appia, is equipped with the FDS - Flexo Door System, standard on the OFEM's last generation machines, and maintains high level features, such as printing rollers driven by servo motors, precise repeat lengths set up, sleeved plate and anilox rollers, high quality printing with minimum preparation time, extreme reliability and reduced maintenance, no tools operations.

The Welton's Appia is moreover equipped with the fully automatic ink pump and wash-up system, which makes it totally efficient and fast also during the change over jobs, that usually mean a considerable loss of time for the converters, flying splice turret type unwinder and rewinder for reels of 1000 mm diameter, the new enclosed chambered doctor blade, model ECS. All these features guarantee high quality results also at high-speed printing processes.

The satisfaction shown by Welton Bibby and Baron witnesses the Appia versatility and reliability. After one year from the purchasing, they are completely satisfied with the machine, which is meeting their expectations. In the same way, the services offered by OFEM, particularly the after sales, are considered by the customer one of the strength points of the Italian manufacturer. As reported by Mr Jamie Goudie, the Operations Director "OFEM have been a good company to work with, they are always good to their word and have given very good after sales service. They are a forward thinking innovative team of people that in my opinion produce the best value for money press market".

Via Fenil Novo, 20
37036 S. Martino B.A.
Verona

Tel.: +39 045 9696118
Fax: +39 045 9696120
E-mail: ofem@ofem.it



OFEM
Flexibility